

Past Presenting brands include:

































Why present:

Access to capital for franchisees is vital for franchise brands to grow. That's why leading franchisors know the importance of actively educating lenders about their brand. The Franchise Lending Spotlight Conference is an unrivaled opportunity for leading brands growing in the Northeast to make substantive presentations to community, regional, national and alternative lenders.

Who attends:

- · SBA and Conventional Loan Officers
- · Bank Executives

- Chief Credit Officers
- Franchisor Senior Executives

In association with:





Past Speakers Include:



Mary Jo Larson
Publisher of Franchise Times



Steve Romaniello

Managing Director of Roark Capital

and Chairman of IFA



Jeanne Hulit
Acting Administrator of SBA